Northampton Road, Brackley

CLIENT

Private Clients

LOCAL AUTHORITY

South Northamptonshire Council

SCHEME DESCRIPTION

400,000ft² Business Park

SERVICES

Employment Land Studies
Planning Applications
s106 Negotiation
Site Appraisals, Planning Strategies and Advice

CASE STUDIES

Commercial

Countryside released for major business park following effective submissions on need for local economic growth.

We were approached to advise on the development potential of a 10ha greenfield site on the edge of a Northamptonshire town. We identified a significant imbalance between local jobs and housing. The need for business park space was all the more urgent as significant residential land releases were proposed. We justified the clients' land as the most appropriate location to meet the need on both landscape and access grounds. The subsequent application was fully justified by a comprehensive Employment Land Assessment drawing from a broad evidence base.

The Council resolved to grant permission following which discussions with the Highways Agency and County Council took place to minimise the impact from financial contributions to support relevant bus services.

The site was subsequently sold and with the benefit of this permission, consent was then granted for a Sainsbury's superstore, a 150,000ft² distribution building, hotel and 60 bed care home.



